

## ABOUT US

Sikhi Alpha is a non-profit on a mission to work with communities worldwide to end injustice by empowering and educating people to raise themselves up and become hardworking successful individuals who are able to help others. This process begins by sharing time, information, and knowledge more effectively to reach those in need 100%.

## HOW WE ARE DIFFERENT

We are guided by our vision to provide basic human survival needs, including fairness, safety and education in a prejudice-free way at 100%.



100% of SPENDING is directed to our causes which allows us to execute our mission by using 100% of donations for our objectives. All of us at Sikhi Alpha are dedicated volunteers who share its goals.



JOIN OUR **FAMILY**  
TO HELP  
**FAMILIES IN NEED.**



The **Sikhi Alpha Foundation** is a 501 (c)(3) non-profit organization with EIN 81-4170709.



**Mission** : To end injustice by **EMPOWERING** families in need.



**Tagline** : To provide **HUMAN RIGHTS SOLUTIONS** in a prejudice-free way.



**Location** : Working across the country with passionate individuals to **CREATE** improved results.



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sikhialpha.org

## OUR INITIATIVES

We run dedicated campaigns under 3 themes:



### Fairness

Support victims of social discrimination.



### Education

Support low income children by providing financial literacy, health education, and supplies.



### Safety

Support victims of domestic violence by providing employment training, education, and health support.

## OUR FOCUS CAMPAIGNS

- ✔ Uplift and Unite [#upliftandunite](#)
- ✔ Equity in Education [#equityineducation](#)
- ✔ There With You [#therewithu](#)

## OUR TIMELINE

- 2016** Incorporation and creation of Sikhi Alpha.
- 2017** Full Launch of Sikhi Alpha; first donations received.
- 2018** First campaign 'Equity in Education' launched.
- 2019** Corporate sponsorship; new campaigns; University platform; brand ambassadors.
- 2020** Sikhi Alpha Network; large scale national network; high-school platform; corporate collaborations.

## CAMPAIGNS

### FAIRNESS - UPLIFT AND UNITE

Helping institutions to provide services such as advocacy, education, 24 hour hotlines, civil rights defense, legal aid, and community engagement.



### EDUCATION - EQUITY IN EDUCATION

Supporting children from low income families predominantly living below the national poverty line. We aim to inspire a life-long passion for learning and life-changing education for thousands.



### SAFETY - THERE WITH YOU

Assisting local shelters to provide services such as advocacy, rape and battering hotlines, trauma support, wellness training, community outreach, youth leadership development, and self-defense workshops.



## VOLUNTEERS

### PROGRAMS



Make a difference in your local community.



Build your experience by helping us with our causes.



Spread our mission to end injustice by helping families.



Work closely with the Sikhi Alpha Network.



Raise awareness through your media channels.



Communicate the impact of our campaigns.



### BENEFITS



#### Differentiation

Interview, understand and share the community's challenges, and act as an autonomous institution.



#### Nationwide

Leverage the foundation's nationwide resources to develop marketing techniques and campaigns.



#### Network

Access a large and active student, alumni, and volunteer network, taking advantage of new approaches and connections.



#### Industry Perspective

Understand the world of non-profits, foundations, and fundraising, learning both the opportunities and the challenges.